

FRANCHISE INFORMATION PACKAGE FOR PROSPECTIVE FRANCHISE PARTNERS



MESSAGE FROM THE FOUNDERS: DARREN & KIMBERLEY HIEBERT

Our personal mission has always been to help people build better lives. If you are reading this its because you have a dream of a better life, whether thats to be your own boss, build a legacy or create wealth, we are excited you are curious about how DOOR GURUS might fit into those dreams. We look forward to connecting.



THE OPPORTUNITY

In Canada, the door repair and installation market is \$2.2Billion dollars, with no brand leader for residential door repairs. From garage doors to exterior and interior doors, DOOR GURUS covers ALL the doors in a property.

**WHO
THRIVES
AT DOOR
GURUS**

- ✓ You are a go getter
- ✓ Financially ready to invest in your dreams
- ✓ Value building relationships/community
- ✓ Willing to learn new things
- ✓ Committed to success
- ✓ Want to build a team
- ✓ Expansive thinker

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HOW WE SUPPORT YOU

Darren and Kimberley have been on the inside of what it means to be a franchisee with no support and that's why this model was built around YOU - the Franchisee!

BEFORE YOU OPEN:

- Technical training in door repair, installation, and quoting
- 1:1 Business Development Training Systems setup:
- Weekly Coaching
- Start Up Checklists
- Playbooks for Sales, Marketing and Operations
- Partner Portal for on the go access and support

WHILE YOU'RE GROWING:

- One-to-one check-ins with the Door Gurus leadership team
- Tech Talk: a real-time franchise partner community where partners share what's working
- Guidance on hiring, scaling, and transitioning to owner-operator
- Recognition and celebration of your milestones.

**"Being a franchise owner is about being in business for yourself,
but not buy yourself. The DG Crew is your community!"**

Darren Hiebert, Co-Founder, Door Gurus



YOUR INITIAL INVESTMENT

UP TO

\$100,000

- ✓ Franchise Fee
- ✓ Required Tools & Equipment
- ✓ Initial Training
- ✓ Initial Marketing Costs
- ✓ Deposit on leased wrapped Van
- ✓ Digital Set up and more...

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HEAR IT FROM OUR PARTNERS

REAL VOICES, REAL EXPERIENCES, REAL RESULTS

WHY DOOR GURUS?

“Franchising took the guesswork out of launching. Door Gurus brought the tools, resources, and steps to become a successful owner. Their knowledge and support let you build something you can call your own.”

Dan Millard | Fort McMurray

“Being able to hit the ground running with experienced people behind you.”

Alf Leslie | Calgary NW

FROM CURIOUS CANDIDATE TO CONFIDENT OWNER-OPERATOR

“All the steps were clearly laid out and very easy to stay on track and follow, making an otherwise intimidating process more accessible.”

Gustavo Mesén | Calgary SW



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NEXT STEPS TO BECOMING YOUR OWN BOSS



INTRO CALL

Connect with us to explore your goals and see if Door Gurus is the perfect fit for you.



INTERVIEW

Discover more about the Door Gurus opportunity; share your goals and vision for franchise ownership.



OPERATIONS & MARKETING

Learn how we'll support your success with proven systems and strategies.



DUE DILIGENCE & VALIDATION

Complete market research and dive into the door industry's financial potential.



DISCLOSURE REVIEW

Understand the details of the Door Gurus franchise partnership and finalize your plans to move forward.



DISCOVERY DAY

Visit Door Gurus' Headquarters to get a first-hand experience of the brand in action as you prepare for your journey as a franchise owner!

Contact our franchise development team today to take the next steps!

Hello@doorgurus.com
doorgurusfranchise.com